



2021 Microgrant 6.0 FAQ

1. Q. What is the Microgrant Program?
 - A. Launched in 2012, the mission of the Choice Atlanta Microgrant program is to build upon community efforts that improve the physical, social, and economic outcomes of the University Choice Neighborhood (UCN) area and those living within the boundaries of Ashview Heights, Atlanta University Center or Vine City neighborhoods. These small grants are available to businesses, non-profit organizations and civic groups to support organizational capacity building, crisis management, urban farming, healthy living, early childhood development, financial empowerment/higher education, arts, and small business development.
2. Q. When will the application be available?
 - A. The 2021 Microgrant 6.0 application will be available on March 1, 2021.
3. Q. Where do I find the application?
 - A. There are two ways to access the application:
 1. Choice website: www.cnatlanta.org located under "Community Engagement"
 2. AH website: www.atlantahousing.org located under "Latest @ AH"
4. Q. How do I submit my application?
 - A. Once completed and signed, the application packets can be emailed to: angela.benjamin@atlantahousing.org or mailed to the choice office at 227 Roach Street, SW, Atlanta, GA 30314

NOTE: Application packets must be received by April 30, 2021 at 5:00pm. Only completed packets to include all supporting documentation will be considered for review. If mailing your application, please ensure you allow enough time for the application to be received by the 5:00 p.m. April 30th deadline. Applications will not be considered if mailed applications are postmarked before the deadline, but received after the deadline date & time.

5. Q. Will there be an information session?
 - A. Yes, there will be two information sessions and participation in **one** is mandatory for applicants. There will also be a technical assistance session which is optional, but highly recommended. The following are the meeting dates:
 - March 17, 2021 | 6:00pm to 7:30pm - Zoom session
 - March 24, 2021 | 6:00pm to 7:30pm - Zoom session
 - March 31, 2021 – 6:00pm to 7:30pm - Technical Assistance Session – Zoom session – attendance recommended

NOTE: One member from each applicant organization must attend **one of the mandatory information sessions and are encouraged to attend to the technical assistance session.**

6. Q. How long is the program?
- A. The Microgrant 6.0 round starts with the application release on March 1, 2021 and concludes with project completion in December 2021. Other important dates are:
- April 9, 2021 – AH vendor registration deadline
 - **April 30, 2021 – Application due date**
 - May 14-June 25 – Award selection process
 - June 30 – Awards announced
 - July 14th – Agreements executed
7. Q. What are the eligibility requirements?
- A. While the application fully outlines eligibility requirements, the following highlight key criteria:
- Businesses, non-profit organizations or civic groups (“the Applicant”) are eligible to apply.
 - Members of the Applicant Organization applying for Category 1 (Capacity Building) must live within the boundaries of the UCN area. Applicants for the remaining funding categories do not have to be physically located within the UCN geography, but must demonstrate a history of working in the UCN and the project must benefit the former UH residents and/or UCN current residents. All project activities must be located within the UCN boundaries.
 - UCN residents are persons living within a household with an address in the Vine City, Ashview Heights or Atlanta University Center neighborhoods (“UCN address”). UCN businesses must have a UCN address or serve UCN residents. The FUH residents are those household residents who resided in University Homes at the time of relocation prior to the demolition of the housing project. The majority of the former residents currently reside throughout the Atlanta metropolitan area.
8. Q. What are the Microgrant award amounts?
- A. The grant awards for the Microgrant 6.0 program will range from \$3,500 to \$6,000.
9. Q. Will the Microgrants have to be re-paid?
- A. No, Microgrants do not have to be repaid. However, awardees must fulfill all requirements set forth in order to successfully complete the program and apply for funding in a future cycle.
10. Q. I received a Microgrant in previous rounds, do I qualify to apply under this round?
- A. Applicants can apply and be awarded grants for up to two grant cycles. If eligible to apply under this round, previous projects must have been successfully completed.
11. Q. How can my business apply?
- A. Complete and submit the application found on the Choice or AH websites. The application will be released on March 1, 2021.
12. Q. What if I can’t make the **April 30, 2021** deadline to submit my application?
- A. In order for your Microgrant 6.0 proposal to be considered for funding, applications must be received by the deadline. If you cannot meet the deadline you may want to apply under future Microgrant rounds, subject to availability and eligibility to apply. All applications and supporting documents must be received by April 30, 2021 at 5:00pm by a representative of the applicant organization. You are required to attend **one** information session and encouraged to attend the technical assistance session. Doing so will answer any questions you may have leading to an on time application submission.
13. Q. Who do I contact if I have additional questions?
- A. Please contact:
- Angela Benjamin, Program Sponsor at angela.benjamin@atlantahousing.org or 404-817-7285
 - Wanda Whiteside, Resident Resource Coordinator at wanda.whiteside@atlantahousing.org or 404-374-9857